

JNTUA College of Engineering KALIKIRI

Report on Webinar on the occasion of World Food Safety Day 7th June, 2021

SAFE FOOD NOW FOR A HEALTHY TOMORROW

Food safety is Everyone's business

"Food safety is everyone's business" with this motto World food safety Day is celebrated every year on 7th June to ensure the availability of safe food to mankind. This year it is celebrated with theme of "Safe Food Now for A Healthy Tomorrow" which state that what we eat reflects in our health. Consuming Safe food acts as medicine and helps to improve the human system and supports to fight with diseases.

While delivering the inaugural address of an Online Webinar on the occasion of 'World food safety Day organized by Dept. of Food Technology, JNTUA College of Engineering Kalikiri, the webinar president, Prof. M.L.S. Deva Kumar Principal of the JNTUACE Kalikiri has given a call to all the participated students and faculty members to understand the challenges in the food processing sector at various stages and how they are affecting the food safety. He stressed on how every individual is responsible to maintain the food quality and safety throughout the supply chain i.e., "from Farm to fork". He also emphasized on creating awareness about food Safety and role of our budding Food technologists in its maintenance.

In this meeting the Webinar coordinator and Head of the Department, Prof. D Neeraja expressed her views on the importance of Food safety and increased cases of adulterations coming into notice. She further said it is the need of hour for us to work towards spreading awareness about food Safety and hygiene among the local food business handlers and to prevent cases of Food Adulterations as well as Food borne illnesses.

In this webinar prominent speakers who delivered sessions viz., Mr. Kiran Prasad MR, Food Safety and Quality – Global coordinator, International committee of the Red Cross (ICRC), Beirut, Lebanon and Ms. Tasleem P, Food Safety Officer, Dept. of Health, Medical and Family Welfare, Ananthapuramu, AP.

In his presentation, Mr. Kiran Prasad MR explained about the importance of the "World Food Safety Day". He created awareness on Food safety and how it affects the Food Sectors in terms of processing, Quality control, Research and Development. He emphasized on various factors that interfere with food safety and may lead various hazards to human health as well as environment. He expressed how Food quality can be maintained with respect to sustainable growth. He also gave a wide picture of different measures taken by Food industries to ensure food safety. He also discussed on the present trends in Food sectors like Veganism, Keto, Superfoods and there need for consumers. He also

expressed his views regarding awareness of consumer over processed foods and their effects on consumption. He ended session with his valuable words about career opportunities to our students.

Ms. Tasleem P, Food Safety Officer (FSO) at Andhra Pradesh State government, emphasized about the current scenario of Food Safety and Hygiene practices in the state. She discussed about the roles and responsibilities of FSO at various levels of Food processing areas i.e., Food stalls, Business operators (restaurants& Hotels), Food industries etc., and also explained the importance of FSSAI License for operating a food business. She differentiated between Food safety v/s Food Security. She also a brief insight into the various strategies and initiatives that state as well central governments are taking to ensure food safety. She also enlightened about various myths and facts regarding Food safety and quality maintenance. In the end she briefed about how to be Food Safety Officer.

Dr.C.Subhash Vice Principal, Other Professors Dr. V.Naga Prasad Naidu, Dr.M.Venkateswara Rao, Dr.Naseera, Dr.Aparna, Dr.Zafrunissa along with participants from Food Technology and various Departments participated.

Department of Food Technology Staff Members Ms.Keerthi, Mr.Abhilash and Student volunteers Ms.D.Nikitha, K.poojitha, Ms.K.Pooja, Mr. M.Thrivikram Rao organized the programme.

---PREPARED BY FOODTECHIES, JNTUACEK